



*Enjoy the Italian Pastoralism from the
Mediterranean Sea*

Fabrizia Frezza, 感受来自地中海的意式田园

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"No matter what kind of hotels I design, resort hotels or private villas, my goal is always to please my loyal guests by making them feel as warm and comfortable as though they were home."

“无论是设计度假酒店还是设计私人度假别墅，我的任务从来都是用充满质感的舒适度来取悦那些信任我的客户，在我的空间中只有‘家’一般的温馨舒适。”



The garden in private house in Roma Italy
Roma私人别墅的天台花园



The living room in private house in Ercolano Italy
Ercolano私人别墅的卧室



"My architectural school of thought consists in maintaining the original characteristics of the design before renovation and in new constructions. My expression embodies the spirit of the community, its culture, its location including landscape, the psychological human element and studying each area. The genius loci is felt in all my works. I blend modern and classical."

— Fabrizia Frezza

法布丽齐亚·福莱查 (Fabrizia Frezza)，是意大利新古典主义风格的室内建筑师，从1980年代开始，逐渐步入职业室内建筑师之路，Fabrizia已经在室内设计领域打拼了30个年头，这位擅长发挥意式田园魅力的意大利女设计师，性情中带着浓郁的地中海气质——优雅、热忱、忠于自己的创作直觉。

Fabrizia Frezza is an interior architect of Italian neoclassical school. Since the 1980s when she became a professional interior architect, Fabrizia has been working in the field of interior design for 30 years. Good at showing the charm of Italian countryside architectures, this Italian female designer is graceful, enthusiastic and she never ignores her intuition in creation.

Fabrizia's design is of neoclassical European style, and is different from the gorgeous architectures of French palace style that are commonly seen in our country. Quite different from the currently popular glamorous Hong Kong style, Fabrizia's design embodies the Mediterranean spirit yet does not go the same way as the blue and white Greek coastal style that is being sold the most nowadays. We are always touched by her pure and fresh Tuscan style which is different from the Chinese-American pastoral style that fails to pay enough attention to details. Italian pastoral style is much more artistic. It is particular about colour transition, natural taste, proper furnishings, picture feeling and ambient lighting effects.

Capri is a coastal resort in Italy. Fabrizia designed a five-star hotel there, the Il Capri Palace Hotel. The hotel blends fashion and art with Tuscan style. To satisfy hotel guests' requirements, Fabrizia designed different suites for different Hollywood actresses.

For example, the suite for Audrey Hepburn is furnished and decorated in a more decent way with curtains. Its clear decoration also expresses an active and lively sense of fashion. In Naples, a resort in southern part of Italy, Fabrizia designed a four-star hotel, HOTEL DECUMANI with modern tonal collocation that does not cover its leisurely, elegant but luxury style.

Besides high-grade leisure clubs like hotels and SPA clubs, Fabrizia's Tuscan style is also welcomed by numerous European celebrities. It brings a leisurely and elegant lifestyle to our daily life.

"No matter what kind of hotels I design, resort hotels or private villas, my goal is always to please my loyal guests by making them feel as warm and comfortable as though they were home." In Fabrizia's designs, the guest of the hotel plays a central role. The interior spaces, furnishings, decorations, all of these are designed to highlight the guest's temperament and their life style. Of course, nearly all of her clients approve the elegant, artistic and leisurely lifestyle she recommends.

Besides this general principle, Fabrizia complies with her own philosophy in details of interior design. The style of the ceilings and walls is Mediterranean style, with cross-shaped or arc-shaped domes. "Domes bring people much more imagination than roofs do.



The children room in private house in Recanati Italy
Recanati私人别墅的儿童房



The bathroom in Hepburn theme suit in Hotel Capri Palace
Hotel Capri Palace五星级酒店赫本主题房间的浴室

Sometimes, imagination equals to vitality." She also likes to design hanging curtains over the head of a bed and drooping exquisite handmade tassels over the four corners of the bed. "Lying in a cozy little world, you will enjoy better sleep." Curtains, cushions and chair covers, all are made of cloth in neutral colours and of low refractive index. "Bright colours look gorgeous, but they don't express any intimacy when we touch them." Air dried plants and traditional handmade silverware are her favourite, because "they are furnishings that can cultivate people".

With the professional efforts offered by THEDDSA, Fabrizia Frezza comes to China and brings designs of pure Mediterranean Italian pastoral style to property owners who yearn for relaxing and comfortable home furnishings. Whatever, let's dream about our home while we entertain ourselves during the New Year's festivities! **D**

法布丽齐亚·福莱查 (Fabrizia Frezza), 是意大利新古典主义风格的室内建筑师, 从1980年代开始, 逐渐步入职业室内建筑师之路, Fabrizia已经在室内设计领域打拼了30个年头, 这位擅长发挥意式田园魅力的意大利女设计师, 性情中带着浓郁的地中海气质——优雅、热忱、忠于自己的创作直觉。

Fabrizia的设计是纯欧式的, 但不会像国内常见的法式宫廷风格那样浓艳抢眼, Fabrizia的设计归属于新古典流派, 不过, 和当下时兴的港系华丽风格大相径庭, Fabrizia的设计饱含地中海风情, 却与如今热销的蓝白相间的希腊海滨风格绝非同路。很多时候, 我们会被设计师风格中托斯卡纳意式田园的清新气息所深深打动, 不同于嫁接到中国的美式田园, 在细节上太过粗糙, 意式田园有更浓重的艺术渊源, 细腻的色彩过渡, 或者丝麻类天然材质编织而成的贴身质感, 依照绘画原理布置起来的家具摆设, 从不同的角度看去则有着不同的画面构成感和光影效果。

意大利海滨度假胜地Capri, 在那里, Fabrizia设计了五星级酒店Il Capri Palace Hotel, 托斯卡纳意式田园风混入了时尚和艺术的味道, 根据酒店主人的要求, Fabrizia按照好莱坞女明星的个性设计不同的套房, 比如奥黛丽·赫本的套房, 布置得稍显庄重, 随风轻拂的帘幔, 以及干净利落的装饰线条, 又给人活跃俏皮的时髦感。在南部旅游胜地那不勒斯, Fabrizia设计了HOTEL DECUMANI四星级酒店, 虽然在色调搭配上略显现代, 不过悠闲雅致的奢华风情还是显而易见。

除了酒店、SPA水疗会所这些高档休闲场所之外, Fabrizia的托斯卡纳田园风格还受到众多欧洲名流的喜爱, 将一种放松身心、而又兼顾高雅的生活方式留在日常生活中。

“无论是设计度假酒店还是设计私人度假别墅, 我的任务从来都是用充满质感的舒适度来取悦那些信任我的客户, 在我的空间中只有‘家’一般的温馨舒适。” Fabrizia会把主人置于室内空间的中心, 家具摆设, 软装布艺,



The pool in private house in Ercolano Italy
Ercolano私人别墅露台泳池

这些东西都是为了衬托生活在其中的主人的气质，以及主人的生活方式。当然，Fabrizia的客户基本上都对她们所推崇的高雅的、带有艺术气质的、放松闲适的生活方式存有共识。

除了这个统领的原则之外，Fabrizia对室内设计的细节也有一套自成方圆的哲学，顶棚和墙体的形状承袭了地中海传统庄园里的十字穹顶或者弧线穹顶，“这要比平面屋顶带给人更多的想象力，有时候想象力就是生命力”，她还喜欢在床头悬挂帷幔，四角垂下手工精制的穗子，“睡卧在一方温柔的小天地中，这会让人更容易入睡，并有效提高睡眠质量”，窗帘、抱枕、椅罩，都使用光折射率很低的布料，中性色彩，“光鲜靓丽的表面看起来很华丽，但是肢体接触上就会有隔膜感了”，自然界的风干植物，手工艺人制作的传统银器是Fabrizia最推崇的装饰物，“它们都是很滋养人的居家摆设”……

在THEDDSA风格大道的专业协力之下，Fabrizia Frezza来到中国，为向往放松舒适的家

居氛围的业主们带来纯正的地中海意式田园风格，无论怎样，在新年阖家庆祝的日子里请对“家”怀有新的梦想吧！D



The decorative lights in private house in Recanati Italy
Recanati私人别墅内的装饰烛台